## ORDER

Order / Rev: 104878 Orders Alt Order # 06837423 **OBAMA 4 AMERICA** Product Desc: Estimale 1522

08/03/12 - 09/03/12 Flight Dates, 07/30/12 / 08/28/12 Original Date / Rev. Order Type.

GENERAL

KSNV

Army McCreary BLPHI National

GMMB, Inc./ Washington D.C. Name:

**Buying Contact** Billing Contact.

> Washington Harbor Washington, DC 20007

Billing Type Cash

Broadcast Billing Calendar; Billing Cycle:

EOM/EOC 15%

Advertiser Name: Obama for America

Demographic: A35+ Product Cades: PLC01-Democrat Priority. SELECT PRIORITY CODE Revenue Codes POLITICAL/AGY, PCAN, GEN New Business Thru. Order Separation

Agency External ID

Advertiser External ID:

Agency Commission:

Primary AE:

Sales Office:

Sales Region

00:05:00

Bill Plan

Agency

Start Date	End Date	# Spots	Gross Amount	Nel Amount
07/30/12	08/26/12	468	\$373,075.00	\$317,113 75
08/27/12	09/03/12	206	\$138,325 00	\$117,576.25

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			_	-	-

Month	# Spots	Gross Amount	Nel Amount	Rating
August 2012	468	\$373,075 00	\$317,113 75	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	674	\$511,400.00	\$434,690.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Dale	Order %
Arny McCreary			Slart Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$511,400.00
Market	100%	\$1.704.666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$323,886 67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$323,886.67
KTUÐ	1%	\$17,046.67
KVVU	22%	\$375,026,67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,420.00

Ln Ch	Start End	Inventory Code	Break	Start/End Time	Days	Len Spe	ots	Rate Pri	Rtg Type S	pots	Amount
E 1 KSNV	08/03/12 09/03	3/12 M-F 5-6a WakeUp w/	WaQM	5-6a	MTWTF	.30	4	\$400.001	0.00 NM	44	\$17,600.00
		M-F 5-6a WakeUp w/	Wagners								

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KSNV

Order / Rev

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch Start	End	Inventory Code		Start/End		Len Sp			Rtg Type S	_	Amount
1 KSNV 08/03/1	12 09/03/12	M-F 5-6a WakeU	-	5-6a	MTWTF	:30	4	\$400.001	0 00 NM	44	\$17 600 0
COMMENTS AF	PPLY TO SU	M-F 5-6a WakeU B LINES A THRU									
WAKE UP WITH			_						- 1		
Start Dale	End Date	Weekdays	Spots/Week	Rate	Rating						
Week. 07/31/12	08/06/12	MF	4	\$400.00	0 00				- 1		
Week. 08/07/12	08/13/12	MTWTF	10	\$400.00	0.00						
Week 08/14/12	08/20/12	MTWT F	10	\$400.00	0 00						
Week 08/21/12 Week 08/28/12	08/27/12 09/03/12	MTWTF MTWTF	10 10	\$400.00 \$400.00	0.00				- 1		
E 2 KSNV 08/07/				430a-5a	MTWTS	:30	4	\$150.002	0.00 NM	4	\$600.00
C 2 (13) V 00/07/	L OOF OF L	Wake Up Early V	_	4000 00	***************************************	.00	7	5150.052	0.00 14141	-1	2000 0
WAKE UP EAR	LY WITH TH								- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week 08/07/12	08/13/12	MTWT5	4	\$150.00	0 00						
E 3 KSNV 08/14/	12 09/03/12	Wake Up Early w	/ Wagn@M	430a-5a	MTWTS	30	5	\$200.001	D 00 NM	14	\$2,800.00
		Wake Up Early V									
WAKE UP EAR	LY WITH TH	E WAGNERS									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week 08/14/12	08/20/12	MTWTS	5	\$200.00	0 00						
Spot Ch Date Ra		escription		VEnd Time		eekdays			Rtg Type		
		Vake Up Early w/ v	Vagners 430a	1-5a	Mil	WThS	U	30 (\$200.00	) ט.טט ועועו		
Unresolved		TVITECUINCALI	DIECICI II TV								
Week 08/21/12	08/27/12	TY] TECHINCAL I.  MTWT S	5	\$200.00	0.00				- 1		
Week 08/28/12	09/03/12	MTWTS	5		0.00				- 1		
E 4 KSNV 08/03/				6-7a	MTWT F	:30	4	\$700.001	0 00 NM	36	\$25,200 0
L 4 ((d)))	12 00/00/12	M-F 6-7a WakeL	. –	0 7 12	,,,,,,	.00		4.00.00	0 00 11111	-	020.200 0
COMMENTS AI	PPLY TO SU	B LINES A THRU							- 1		
WAKE UP WIT									1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	MF	4	\$700.00	0.00						
Week: 08/07/12	08/13/12	MTWTF	2	\$700.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	10	\$700.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF MTWTF	10 10		0.00 0.00						
E 5 KSNV 08/03/			СМ	658a-9am	MTWTF	-30	A	\$1,400 001	0 00 NM	37	\$51,800 0
E 2 K2NV 08/03/	12 09/03/12	Today Show	CIVI	030a-sam	141 M 1 +	30	4	\$1,400.001	0 00 1000	37	331,000 0
COMMENTS A	PPLY TO SU	IB LINES A THRU	С								
TODAY SHOW		,	*								
Start Dale	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	MF	4	\$1,400.00	0 00						
Week: 08/07/12	08/13/12	MTWTF		\$1,400.00	0.00						
Week. 08/14/12	08/20/12	MTWTE		\$1,400.00	0 00				i		
Week: 08/21/12	08/27/12	MTWTF MTWTF		\$1,400.00	0.00						
Week: 08/28/12	09/03/12			\$1,400.00 6a-7a	\$-	20	4	\$350 00 1	0 00 NM	3	01 DEO 0
E 7 KSNV 08/18/	12 09/01/12	News 3 Sunrise -		ta-/a	5-	30	1	\$350.001	O OO INIVI	3	\$1,050 00
NEWS 3 AT SU	INRISE	News 3 autilise	SATURDAT								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	5-	1	\$350.00	0.00				- 1		
Week: 08/20/12	08/26/12	S-	1	\$350.00	0,00						
Week: 08/27/12	09/02/12	5-	1	\$350.00	0.00						
E 8 KSNV 08/18/	12 09/01/12	Saturday Today	CM	7a-9am	5-	.30	- 1	\$625 001	0 00 NM	3	\$1,875.0
		Saturday Today									
SATURDAY TO	DAY										
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 08/13/12	08/19/12	5-	1	\$625.00	0.00						
Week. 08/20/12	08/26/12	5-	1	\$625 00	0.00						
Week. 08/27/12	09/02/12	5-	1	\$625 00	0.00		-			_	
E 10 KSNV 08/19/	12 09/02/12			5 00- 6:00a	mS	.30	1	\$825.003	0.00 NM	3	\$2,475.0
		Nevada Newsma	akers – Ch 3								
NEVADA NEW	SMAKERS n	io pgm 8/5, 8/12									

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KSNV

Flight Dates

Advertiser:

Obama for America

08/03/12 - 09/03/12

Product Desc OBAMA 4 AMERICA

Estimate:

1522

Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End Inventory Code 0.00 NM E 10 KSNV 08/19/12 09/02/12 Nevada Newsmakers - CGM 5:00-6:00am '30 \$825,003 \$2,475.00 Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12 Weekdays Spots/Week Rating Start Date End Date Week 08/13/12 08/19/12 ----5 1 \$825,00 0.00 -----5 \$825.00 0.00 08/26/12 1 Week, 08/20/12 Week, 08/27/12 09/02/12 \$825.00 0.00 \$325,001 0.00 NM \$975.00 E 11 KSNV 08/19/12 09/02/12 News 3 Sunrise - SUND&M 6a-7a 30 News 3 Sunnise SUNDAY NEWS 3 AT SUNRISE no pgm 8/5, 8/12 Spots/Week Start Date End Date Weekdays Rate Ratino ----5 \$325.00 0.00 08/19/12 Week 08/13/12 1 Week: 08/20/12 08/26/12 ----5 \$325.00 000-----0.00 \$325.00 Week: 08/27/12 09/02/12 0.00 NM \$3,750,00 E 12 KSNV 08/19/12 09/02/12 Sunday Today CM 7a-8am S625 001 Sunday Today TODAY ON SUNDAY no pgm 8/5, 8/12 Weekdays Spots/Week Rate Rating Start Date End Date Week 08/13/12 08/19/12 ----5 2 \$625.00 0.00 0.00 \$625.00 Week, 08/20/12 08/26/12 -----5 2 -----5 \$625.00 0.00 Week, 08/27/12 09/02/12 -----5 0.00 NM \$9,000.00 E 13 KSNV 08/19/12 09/02/12 Meet the Press CM 8a-9am 1 \$3,000.001 Meet the Press MEET THE PRESS no pgm 8/5, 8/12 Weekdays Spots/Week Rate Rating Start Date End Date ----5 1 \$3,000 00 0.00 Week, 08/13/12 08/19/12 Week 08/20/12 08/26/12 1 \$3,000.00 0.00 ----5 1 \$3,000,00 0.00 Week, 08/27/12 09/02/12 \$1,500.00 CM 9a-930am 30 \$500.001 0 00 NM E 14 KSNV 08/19/12 09/02/12 News 3 Today Wknd News 3 Today NEWS 3 TODAY/WKEND no pgm 8/5, 8/12 Spots/Week Start Date End Date Weekdays Rate Rating \$500.00 0.00 Week: 08/13/12 08/19/12 -----5 1 -----5 0.00 08/26/12 \$500.00 Week: 08/20/12 ----5 0.00 Week. 08/27/12 09/02/12 \$500,00 \$1,500.00 E 15 KSNV 08/19/12 09/02/12 Chris Matthews 9:30AM SM 9:30a-10a ----5 30 \$500,001 0.00 NM Chris Matthews SUN 9 30am CHRIS MATTHEWS SHOW Weekdays Spots/Week Raling Start Date End Date -----\$500.00 0.00 Week: 08/13/12 08/19/12 \$500.00 0.00 08/26/12 Week, 08/20/12 --<del>-</del>---S \$500 00 0.00 Week: 08/27/12 09/02/12 9-10a MTWTF--30 \$500 00 1 0.00 NM \$16,000.00 E 16 KSNV 08/07/12 09/03/12 M-F Today Show II 3rd H0M M-F Today Show II COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW II Spots/Week Rate Rating Start Date End Date Weekdays 2 \$500,00 0.00 Week, 08/07/12 08/13/12 M----MTWTF--\$500.00 08/20/12 10 0.00 Week: 08/14/12 Week; 08/21/12 08/27/12 MIWIE--10 \$500.00 0.00 MTWTF--\$500.00 0.00 10 Week: 08/28/12 09/03/12 \$325,001 0.00 NM \$10,075.00 E 17 KSNV 08/07/12 09/03/12 M-F Today Show III 4th BM 10am-11am MTWTF--:30 31 Today 4th Hour COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III Weekdays Spots/Week Rate Rating Start Date End Date Week: 08/07/12 08/13/12 M----- 2 \$325.00 0.00 MTWTF--10 \$325 00 0.00 Week: 08/14/12 08/20/12 MITWIFF--0.00 Week, 08/21/12 10 \$325.00 Rate Rtg Type Start/End Time Weekdays Length Description Ch Date Range MTWThF---- .30 (\$325.00) 0 00 NM 22 KSNV 08/21/12-08/27/12 M-F Today Show III 4th Hr 10am-11am Unresolved [NEWS 3 SPECIAL REPORT POTUS SPOKE]

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KSNV

Order / Revi

104878

Advertiser:

Obama for America

All Order#:

06837423

Product Desc

OBAMA 4 AMERICA

Flight Dales:

08/03/12 - 09/03/12

Estimate:

Ln Ch	Start	End	Inventory Code	_	Start/End T		Len Sp			Rtg Type S		Amount
			M-F Today Show Today 4th Hour		10am-11am	MTWTF	:30	2	\$325.001	0 00 NM	31	\$10,075 0
COMME! TODAY S			B LINES A THRU	JB						1		
Start Week: 08/2	t <u>Date</u> 8/12	End Date 09/03/12	Weekdays -TWTF	Spots/Week 10	<u>Rate</u> \$325.00	Rating 0 00						
18 KSNV	08/07/1	2 09/03/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTE	:30	2	\$325.001	0 00 NM	32	\$10,400.
COMMER		PLY TO SU	B LINES A THRU	В								
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week 08/0		08/13/12	M	2	\$325.00	0 00						
Week. 08/1		08/20/12	MTWTF	10	\$325,00 \$325,00	0,00 0 00						
Week, 08/2 Week, 08/2		08/27/12 09/03/12	MTWTF -TWTF	10 10	\$325.00	0.00						
		_	Noon News	CM	12-1230pm	MTWTF	30	2	\$425,001	0 00 NM	17	S7 225.
			Noon News IB LINES A THRU	JB								
NEWS 3			Maakdays	Spate/Mapk	Pata	Rating						
<u>Stan</u> Week, 08/0	1 Date	End Date 08/13/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$425.00	0.00						
Week: 08/1		08/20/12	MTWTE	5	\$425.00	0.00						
Week 08/2		08/27/12	MTWTF	5	\$425.00	0.00						
Week: 08/2	8/12	09/03/12	-TWTF	5	\$425,00	0 00						
			The Agenda 12: The Agenda 12	30pm	1230-1p	MTWTF	30	2	\$325 001	0 00 NM	17	35,525.
NEWS 3	AGEN	DA	IB LINES A THRU									
	t Date	End Date	<u>Weekdays</u> M	Spots/Weak	Rate	Rating						
Week: 08/0 Week, 08/1		08/13/12 08/20/12	MTWTF	2 5	\$325.00 \$325.00	0.00				- 1		
Week: 08/2		08/27/12	MTWTF	5	\$325.00	0.00						
Week: 08/2		09/03/12	-TWTF	5	\$325.00	0.00						
21 KSNV	08/07/1	2 09/03/12	Days of our Live	es CM	1258p-2pm	MTWTF~-	30	2	\$425 001	0.00 NM	17	\$7,225.
COMME DAYS O			Days of our Live JB LINES A THRU									
	t Dale	End Date	Weekdays	Spots/Week	Rate	Raling						
Week: 08/0		08/13/12	M	2	\$425.00	0 00						
Week: 08/1	14/12	08/20/12	MTWTF	5	\$425.00	0.00				- 1		
Week: 08/2		08/27/12	MTWTF	5	\$425 00	0.00						
Week: 08/2		09/03/12	-TWTF	5	\$425.00	0.00	20		#225 DD 4	0.00 NM	ÓT	610.400
			The Doctors The Doctors JB LINES A THRU	J B CM	2рлі-3рт	MTWTF	30	2	\$325.001	0.00 NM	32	\$10,400
THE DO												
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/0		08/13/12	M	2	\$325.00	0.00						
Week: 08/1 Week: 08/2		08/20/12 08/27/12	MTWTF MTWTF	10 10	\$325.00 \$325.00	0.00						
Week: 08/2		09/03/12	-TWTF	10		0.00						
E 23 KSNV			Dr Phil Dr Phil	CM	3-4p	MTWTF	:30	2	\$450 00 1	0.00 NM	32	\$14 400
COMME DR. PHI		PLY TO SU	JB LINES A THRI	JВ								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/0		08/13/12	M	2		0.00						
Week: 08/1 Week: 08/2		08/20/12	MTWTF MTWTF	10		0.00 0.00						
		08/27/12 09/03/12	MTWTF	10 10		0 00						
		the second second second										
Week: 08/2		2 09/03/12	NEWS3al4 (	1 HOURKIM	4–5pm	MTWTF	.30	2	\$700.001	0.00 NM	17	\$11,900

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KSNV

Order / Revi

104878

Advertiser

Obama for America

Alt Order#:

06837423

Product Descri

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti		Len Sp	_		Rtg Type \$		Amount
E 24 KSNV	08/07/1	2 09/03/12	NEWS 3 at 4 (1		4-5pm	MTWTF	.30	2	\$700.001	0 00 NM	17	\$11,900 0
COMM		PLY TO SUI	4PM NEWS (1 In B LINES A THRU		(4:30 PM-5:00	JPN)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week. 08	/07/12	08/13/12	MTWTF	2	\$700.00	0 00						
Week. 08		08/20/12	WITWIF	5	\$700.00	0.00				- 1		
Week: 08		08/27/12	MTWT F	5	\$700.00	0.00				- 1		
Week 08		09/03/12	MTWTF	5	\$700.00	0 00			*****	0.00.100		
E 25 KSNV		2 08/13/12 AT FOUR	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4.3)	MTWTF PM)	:30	2	\$700.001	0 00 NM	2	\$1,400 (
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week 08	/07/12	08/13/12	MTWTF	2	\$700.00	0.00						
E 26 KSNV	08/14/1	2 09/03/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4 3)	MTWTF PM)	·30	5	\$600 001	0 00 NM	15	\$9,000.0
		AT FOUR				_						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week 08		08/20/12	MTWTF	5	\$600.00	0.00						
Week: 08 Week: 08		08/27/12 09/03/12	MTWTF MTWTF	5 5	\$500.00 \$600.00	0.00						
				CM	5-630p		20		\$1,000.001	0 00 NM	66	500 000 0
			M-F Early News M-F Early News B LINES A THRU		p-930b	MTWTF	30	Ь	\$1,000.001	O OO NIVI	50	\$66 000.0
	NEWS											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 07		08/06/12	ME		\$1,000.00	0.00						
Week: 08		08/13/12	MTWTF		\$1,000,00	0.00						
Week: 08		08/20/12	MTWTF MTWTF		\$1,000.00	0.00						
Week: 08 Week: 08		08/27/12 09/03/12	MTWTF		\$1,000,00 \$1,000,00	0.00						
		2 08/13/12		CM	630-7pm	MTWTF	30	5	\$1 100.001	0 00 NM	5	\$5,500 (
JEOPA		2 OG TATIL	M-F Jeopardy	On .	over pitt	1111111			g. 1001001	0 00 1111		00,000
<u>St.</u> Week: 08	<u>art Date</u> 3/07/12	End Date 08/13/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,100.00	Rating 0.00						
E 29 KSNV	08/14/1	2 09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	.30	5	\$1,000.001	0,00 NM	15	\$15,000.
JEOPA	<b>ARDY</b>											
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week 08		08/20/12	MTWTF		\$1,000.00	0.00				- 1		
Week. 08		08/27/12	MTWTF MTWTF		\$1,000.00	0.00						
Week, 08		09/03/12	Sa-Su Early New		51,000,00 5pm-630pm	5-	30		\$650 001	0 00 NM	6	\$3,900.
E 30 KONV	00/10/1	2 00/01/12	Sa-Su Early Nev		-bill anabill	_	00	44	4004 WV I	0.00 1111		
	EARLY N			_								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 08		08/19/12	5-	2		0.00						
Week: 08		08/26/12	S- S-	2 2		0.00						
Week: 08		09/02/12					-25		\$1,000 001	0.00 5164	4.5	040.000.0
IT OA LONGIA		2 ()9/03/12	M-F Wheel of Fe	CM ortune	7-730pm	MTWTF	-30	2	\$1,000 001	0 00 NM	12	\$12,000
		End Date	Weekdays	Spots/Week	Rate	Rating						
WHEE					\$1,000 00	0.00						
St	tart Date		MTWTF	.5	9 ,000 00							
WHEE	tart Date 8/14/12	08/20/12 08/27/12	MTWTF MTWTF		\$1,000 00	0.00						
WHEE <u>St</u> Week: 08	tart Date 8/14/12 8/21/12	08/20/12		5		0.00 0.00						
WHEE <u>St</u> Week: 08 Week: 08 Week: 08	tart Date 8/14/12 8/21/12 8/28/12	08/20/12 08/27/12 09/03/12	MTWTE	5 2 RatstonCM	\$1,000.00		.30	5	\$800.001	0.00 NM	12	\$9,600.
WHEE St Week: 08 Week: 08 Week: 08 E 32 KSNV	tart Date 8/14/12 8/21/12 8/28/12 / 08/14/1	08/20/12 08/27/12 09/03/12	MTWTF MF Face to Face w/ Face to Face w/	5 2 RatstonCM	\$1,000.00 \$1,000.00	0.00	.30	5	\$800.001	0.00 NM	12	\$9,600.
WHEE St Week: 08 Week: 08 Week: 08 FACE	tart Date 8/14/12 8/21/12 8/28/12 / 08/14/1	08/20/12 08/27/12 09/03/12 12 09/03/12	MTWTF MF Face to Face w/ Face to Face w/	5 2 RatstonCM	\$1,000.00 \$1,000.00 730-758pm	0.00	.30	5	\$800.001	0.00 NM	12	\$9,600.0
WHEE St Week: 08 Week: 08 Week: 08 FACE	tart Date 8/14/12 8/21/12 8/28/12 / 08/14/1 TO FACE tart Date 8/14/12	08/20/12 08/27/12 09/03/12 12 09/03/12 WITH JON	MTWTF MF Face to Face w/ Face to Face w/ RALSTON	5 2 RatstonCM J.Ralston	\$1,000 00 \$1,000.00 730–758pm Rate \$800 00	0.00 MTWTF	.30	5	\$800.001	0.00 NM	12	\$9,600.0

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KSNV

Order / Rev

104878

Advertiser:

Obama for America

Alt Order# Flight Dates. 06837423

08/03/12 - 09/03/12

Product Desc:

OBAMA 4 AMERICA

Estimate:

	Start	End	Inventory Code		Start/End Tr		Len Spo		Rtg Type S		Amount
32 KSNV			Face to Face w/		730-758pm	MTWT F	:30	5 \$800,001	0,00 NM	12	\$9 600 00
		WITH JON I		ContrAtions	Date	Rating			1		
Week: 08	tart Date	End Date 09/03/12	<u>Weekdays</u> MF	Spots/Week 2	<u>Rate</u> \$800.00	0 00					
			Weekend Jeopar		630-730pm	\$-	30	1 \$500 001	0.00 NM	3	\$1,500.00
DO KONY	00/10/1/	c Oprotriz	WKND Jeop/Wh	*	Odd-r odpin			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	4.23		.,
JEOP/	WHEEL										
<u>SI</u>	lart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week 08		08/19/12	S-	1	\$500.00	0 00			- 1		
Week: 08		08/26/12 09/02/12	S- S-	1	\$500.00 \$500.00	0 00			- 1		
				Zone CM	7 30-8:00PM		30	1 \$750.001	0 00 NM	2	\$1,500.00
: 34 KONV	/ U0/U4/ I	2 00/11/12	News 3 Olympic		7 20-0 00FW		20	, 4,50.001	0 00 (1111	-	\$1,B00 O
OLYM	IPIC ZONE		news 5 erympio	Loric							
St	tart Dale	End Date	Weekdays	Spots/Week	Rate	Raling			- 1		
Week 0	7/30/12	08/05/12	-2	1	\$750.00	0 00			- 1		
Week: 08		08/12/12	S-	1	\$750 00	0.00					
E 35 KSN\	/ 08/13/1	2 08/13/12	Mon PR 8-10p	CM	8–10pm	M	:30	1 \$2,300.001	0.00 NM	1	\$2,300.00
CTAD	S EARN S	TDIDEC	Monday Prime 8	–10pm					- 1		
	s EARN s tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
ي Week: 0i		08/19/12	M		\$2,300,00	0.00					
			Tues PR 8-10p	CM	8-10pm		-30	1 \$4,000,001	0.00 NM	2	\$8,000.00
	, 15-01-7-11-1	L GENEON IE	Tuesday Prime 8								
AGT			·								
<u>S</u>	lart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			- 1		
Week. 0		08/26/12	-T		\$4,000.00	0.00					
Week: 0		09/02/12	-T	_	\$4,000,00	0.00		1 50 000 001	0.00 MM		53.000.0
E 37 KSNV	V 08/14/1	2 08/21/12	Tues PR 10-11p		10–11pm	-T	.30	1 \$2,000 001	0 00 NM	1	\$2,000 01
IOVE	IN THE WI	li D	Tuesday Prime	IU-FIPIT							
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week, 0		08/19/12	-1		\$2,000.00	0.00			- 1		
Week. 0		08/26/12	-T	1	\$2,000.00	0,00					
	Ch Date Ra		Description		t/End TIme		<u>eekdays</u>		Rtg Type		
			ues PR 10-11p	10-1	1pm	-Т		- 30(\$2,000:00	) 0.00 NM		
	Inresolved		DOES NOT AIR	ODDEDED P	POCRAM DO	ES NOT AIR			- 1		
						T	.30	1 \$2,100.001	0.00 NM	3	\$6,300.0
E 38 KSN	V 08/16/1	2 08/30/12	Thurs PR 10-11p Thursday Prime		10–11pm	1	.20	1 32,100.001	0.00 14141	3	\$0.000 V
ROCK	CENTER	W/B. WILLI		to ripin							
	tart Date	End Date	Weekdays	Spots/Week	Rale	Rating					
Week: 0		08/19/12	T	1	\$2,100.00	0.00			- 1		
Week: 0	8/20/12	08/26/12	T		\$2,100 00	0.00			- 1		
Week. 0		09/02/12	T		\$2,100.00	0,00			0.00.010.0		00 =00 0
E 39 KSN	V 08/24/1	2 08/24/12	Fri PR 9-10p	CM	9-10pm	F	.30	1 \$2,600,001	0 00 NM	1	\$2,500 0
CDIM	M (R)		Friday Prime 9-	TUDITI							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 0		08/26/12	F		\$2,600.00	0 00					
			Fri 10-11p	СМ	10-11pm	F	:30	1 \$3,200.001	0.00 NM	2	\$6,400.0
			Friday Prime 10 JB LINES A THRU		·						
DATE											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			1		
46	08/13/12	08/19/12	F		\$3,200.00	0 00					
Week: 0		08/26/12		Ć.	\$0.00	0.00					
Week: 0		00/02/45	E	-1	53 200 00	0.00					
Week: 0 Week: 0 Week: 0	08/27/12	09/02/12	F		\$3,200.00	0.00 m MTWTE	-30	2 \$1 100 004	0.00 NM	1 2	\$10 200 0
Week: 0 Week: 0 Week: 0	08/27/12		F ! M-F News 3 at 1 M-F News 3 at 1	Eleven CM	53,200.00 11pm=1135p		:30	2 \$1,100.001	0.00 NM	18	\$19 800 (

Print Date: 08/29/12 07 50 05 Page 7 of 9

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order#:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate

Ln Ch Start NEWS 3 NIGHT	End	Inventory Code	e Break	Start/End T	îme Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
Start Dale Week: 07/31/12	End Date 08/06/12	Weekdays MF	Spots/Week	<u>Rate</u> \$1,100.00	Raling 0 00					
Spot Ch Date Ra 1 KSNV 07/31/1	ange <u>D</u> 2-08/06/12 M	escription F News 3 at Ele	Start	/End Time n-1135pm	0 00	<u>Weekdays</u> MF		Rtg Type 0.00 NM		
See MG 41 [PGM CHG		LATE NEWS]								
See MG 41	.23	I-F News 3 at Ele	ven 11pr	n–1135pm		MF	.30(\$1,400-00)	0.00 NM		
23 KSNV 08/06/1:	2-08/06/12 O		vs3 11pr	n-12:35am		M	30 \$1,100.00	0.00 NM		
[MG] 24 KSNV 08/06/1	2-08/06/12 O	lympics Late Nev	vs3 11pr	n-12:35am		M	30 \$1,100 00	0 00 NM		
MG for 41 1     [MG]	08/06									
Week 08/07/12	08/13/12	M		\$1,100.00	0 00					
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF		\$1,100.00 \$1,100.00	0.00					
Week: 08/28/12	09/03/12	MTWTF		\$1,100.00	0.00					
E 42 KSNV 08/18/1	2 09/01/12	Sa-Su News 3 a		11pm-1135p	S	- '30	1 \$1,100.001	0.00 NM	3	\$3 300 0
NEWS 3 NIGHT	SIDE	44 02 (14112 4 2								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 Week: 08/20/12	08/19/12 08/26/12	\$- 5-		\$1,100.00	0.00			- 1		
Week 08/27/12	09/02/12	5-		\$1,100.00	0.00					
E 43 KSNV 08/19/1	2 09/02/12	Sa-Su News 3 a Sa-Su News 3 a		t1pm=1135p	om	5 :30	1 \$1,100.00†	0 00 NM	3	\$3 300 (
NEWS 3 NIGHT										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
VVeek: 08/13/12 VVeek: 08/20/12	08/19/12 08/26/12	S	1	\$1,100.00 \$1,100.00	0.00			- 1		
Week 08/27/12	09/02/12	S		\$1,100.00	0.00					
E 44 KSNV 08/07/1	2 09/03/12	The Tonight Sho Tonight Show	ow CM	1135p-1237	a MTWTF-	- :30	1 \$425.001	0 00 NM	15	\$6 800.0
COMMENTS AF		B LINËS A THRU	В							
Start Date	End Dale	Weekdays	Spots/Week	Rate	Rating					
VVeek: 08/07/12 VVeek: 08/14/12	08/13/12 08/20/12	MTWTF	1	\$425,00 \$425.00	0 00					
Week: 08/21/12	08/27/12	MTWTF	5	\$425.00	0 00			- 1		
Week. 08/28/12	09/03/12	MTWTE	5	\$425.00	0.00					
E 45 KSNV 08/07/1		Late Night w/Fa	llon	1237a-136a	m MTWTF	30	2 \$225 001	MM 00 0	17	\$3 825 (
LATE NIGHT W		B LINES A THRU LON								
Start Date	End Date	Weekdays	Spols/Week	Rate	Rating					
Week: 08/07/12	08/13/12	M	2	\$225.00	0 00			- 1		
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTE	5 5	\$225.00 \$225.00	0.00 0.00			- 1		
Week: 08/28/12	09/03/12	MTWTF	5	\$225.00	0.00					
46 KSNV 08/18/1	2 09/01/12	Saturday Night I Saturday Night		1130pm-1:0	2amS	30	2 \$1,400.001	0.00 NM	6	\$8 400 (
SATURDAY NIC				_						
Start Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rale	Rating					
Week: 08/13/12 Week: 08/20/12	08/19/12 08/26/12	5-		\$1,400.00 \$1,400.00	0 00					
Week 08/27/12	09/02/12	s-		\$1,400.00	0,00					
E 47 KSNV 08/19/1	12 09/02/12	Sports Night in L Sports Night in		Sun 1135p-	1200a	s :30	1 \$400.001	0.00 NM	3	\$1 200 0
SPORTS NIGHT				<b>←</b>						
Start Date	End Dale	<u>Weekdays</u>	Spots/Week	Rate	Rating			- 1		

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KSNV

Order / Revi 104878 All Order # 06837423

08/03/12 - 09/03/12

Flight Dates:

Advertiser

Obama for America

OBAMA 4 AMERICA

Product Desc: Estimate:

Ln Ch	Start	End	Inventory Code	_	Start/End T		Len Sp	ots		Rtg Type S	Spols	Amount
			Sports Night in La Sports Night in L	_	Sun 1135p-1	200aS	30	1	\$400.001	0 00 NM	3	\$1,200 0
		IN LAS VE		Cmatanalasi	Data	Datina						
Star Week 08/1	t Date	End Date 08/19/12	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0 00						
Week 08/2		08/26/12	S	1	\$400.00	0 00				- 1		
Week 08/2		09/02/12	5	1	\$400.00	0 00				- 1		
E 48 KSNV	08/03/1	2 08/13/12	Olympics Daytim- Olympics Daytim		9am-4pm	MTWTF	.30	10	\$1,200,003	0 00 NM	26	\$31,200.00
OLYMPI	IC DAYT	TME	B LINES A THRU									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week, 07/3 Week, 08/6		08/06/12 08/13/12	MF MTWTF		\$1,200.00 \$1,200.00	0.00 0.00						
E 49 KSNV			Olympics Daytim- Olympics Daytim	e Week6M	4am-6pm	S-	30	6	\$1,700.003	0.00 NM	6	\$10,200.00
OLYMPI	IC DAYT	IME	, ,									
Star Week, 07/3		End Date 08/05/12	Weekdays 5-	Spots/Week 6	Rate \$1,700.00	Rating 0.00						
E 50 KSNV	08/05/1	2 08/05/12	Olympics Daytim Olympics Daytim		4am-6pm	5	30	6	\$1,700 003	0 00 NM	6	\$10,200 0
OLYMPI	IC DAYT	IME										
	t Dale	End Date	Weekdays	Spots/Week	Rale	Rating						
Week: 07/3	30/12 Date Ra	08/05/12	escription		\$1,700.00	0.00	eekdays	Lp	anth Date	Die Tues		
2 KSNV		2-08/05/12 0	lympics Daytime V		/End Time ·6pm	_	<u>-</u> 2		ngth Rate 30(\$1,700-00)	Rtg Type 0 00 NM		
7 KSNV		2-08/04/12 O	lympics Daytime \	Veekend 4am	-6pm		Sa-	-	30 \$1,700 00	0.00 NM		
			Otympics Daytim Otympics Daytim		4am-6pm		-30	5	\$1.700.003	0.00 NM	5	\$8 500.00
OLYMPI												
Star Week. 08/0	nt <u>Date</u> 06/12	End Date 08/12/12	Weekdays 5-	Spots/Week 5	Rate \$1,700.00	Rating 0.00						
E 52 KSNV			Otympics Daytim Olympics Daytim		5-7A	5-	:30	2	\$900 003	0 00 NM	2	S1 800.0
OLYMPI			VA11-3	G1-0411	F) - 1 -	F) - 4						
Star Weak. 08/0	<u>rt Date</u> 06/12	End Date 08/12/12	Weekdays	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E53 KSNV	08/12/1	2 08/12/12	Olympics Daytim Olympics Daytim		4am-6pm (7:00 AM-3;0	S IO PM)	.30	4	\$1,700.003	0 00 NM	4	\$6,800 0
OLYMPI												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week. 08/0 E 54 KSNV		08/12/12 2 08/06/12	Olympics Primeti	me CM	\$1,700,00 7pm-12am	0.00 MFS-	30	1	\$6,000.003	0 00 NM	1	\$6,000 0
OLYMPI	IC PRIM	ETIME	Olympics Primet	rde								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week. 07/3		08/06/12	MFS-		\$6,000.00	0.00						
			NFL Football NFL Football	CM	1P-9PM	S	30	1	\$3,200 001	MM 00 0	1	\$3,200 0
NFL tND	DIANAPO	DLIS @ PITT										
Star Week: 08/	rt <u>Date</u> t3/12	End Date 08/19/12	Weekdays 5	Spots/Week 1	Rate \$3,200.00	Rating 0.00						
			NFL Football NFL Football	CM	1P-9PM	S	.30	1	\$3,200 001	0 00 NM	1	\$3,200 0
		@ JETS	167	O her	ging.	Detic						
	<u>rt Date</u> 20/12	End Date 08/26/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$3,200.00	Rating 0 00						
Week. 08/2 E 57 KSNV			News 3 Live In P	rime CM			30					

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KSNV

Advertiser Obama for America 104878 Order / Rev: **OBAMA 4 AMERICA** Product Desc. Alt Order #: 06837423 1522 Estimale: Flight Dates: 08/03/12 - 09/03/12

Spots/Week

Rate Pri Rtg Type Spots Amount Len Spots Break Start/End Time Davs Ln Ch Start End Inventory Code NEWS 3 Spots/Week Rate Rating Start Date End Date Weekdays 0.00 1 \$1,100.00 -----5 Week: 08/13/12 08/19/12 ----S 1 \$1,100.00 0.00 Week: 08/20/12 08/26/12 0.00 NM \$375.00 N 58 KSNV 08/18/12 08/18/12 To the Point - PM 730-758pm ----5-30 \$375.001 CM To the Point Rating Spots/Week Rate End Date Weekdays Start Date \$375.00 0.00 ----5-1 Week: 08/13/12 08/19/12 \$225.00 Sat 1-2am / Sun 1:----5 \$225,001 0.00 NM :30 N 59 KSNV 08/19/12 08/19/12 LAW & ORDER (LF) CM Law & Order (LF) Rate Rating Start Date End Date Weekdays Spots/Week \_\_\_\_\_ \$225.00 0.00 Week 08/13/12 08/19/12 0.00 NM \$4,400.00 4 \$1,100,007 N60 KSNV 08/07/12 08/10/12 Olympics Late News 3 CM 11pm-12:35am -TWTF--30 Late News during Olympics COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 NIGHTSIDE

Rating Weekdays Spots/Week Start Date End Date 0.00 08/13/12 - TWTF--4 \$1,100.00 Week: 08/07/12 \$0.00 Olympics Daytime Week@M 4am-5pm 30 \$0.0016 0.00 NM N61 KSNV 08/05/12 08/05/12 Olympics Daylime WEEKEND EXTRA SPOTS WHICH AIRED IN ERROR Spots/Week Rating Rate Slart Date End Date Weekdays \$0.00 0.00 Week. 07/30/12 08/05/12 1 \$3,200.004 0.00 NM \$3.200.00 1P-9PM 30 ----5 N62 KSNV 08/19/12 08/19/12 NFL Football CM

Start Date End Date -----5 1 \$3,200.00 0.00 Week: 08/14/12 08/20/12 -TWTF--30 \$800.001 0.00 NM \$1,600.00 N 63 KSNV 08/21/12 08/24/12 Face to Face w/ RaistonCM 730-758pm Face to Face w/ J Raiston COMMENTS APPLY TO SUB LINES A THRU B

Rating

Rating

Rate

Rate

OLYMPIC DAYTIME Spols/Week Start Date End Date Weekdays

COMMENTS APPLY TO SUB LINES A THRU B

OLYMPIC DAYTIME

NFL Foolball

Weekdays

-TWTF--\$800.00 0.00 Week: 08/21/12 08/27/12 \$3,000.00 0.00 NM 30 3 \$1,000 001 N 64 KSNV 08/28/12 08/30/12 Wheel of Fortune in PRIDM M-SA 8-11p / SUN-TWT---Wheel in Prime WHEEL

Rating Weekdays Spots/Week Rate Start Date End Date 3 \$1,000.00 0.00 09/03/12 -TWT---Week: 08/28/12 \$2,400,00 Face to Face in PRIME CM -TWT---:30 \$800.001 0.00 NM N65 KSNV 08/28/12 08/30/12

Face to Face in PRIME FACE TO FACE WITH JON RALSTON Weekdays Spots/Week Rate Raling Start Date End Date \$800.00 0.00 - TWT---Week, 08/28/12 09/03/12

> Totals 674 \$511,400,00